



Artist: *Kathleen J. Roling*

kathleenrolingart@gmail.com

(563) 543 9389

Info Packet for SketchNote Workshop

From Artist:

Kathleen J. Roling

To Commission work from or book an Art Performance Engagement with Artist – Kathleen Roling, first review this artist's services and fees and then complete the required booking information below. Please, email or mail this completed form along with your deposit, to schedule your event or confirm your order for a commission. If you have questions or concerns regarding this form, please call OR TEXT 1(563) 543-9389 anytime. Kathleen will respond during office hours.

You can email Kathleen at:
kathleenrolingart@gmail.com

www.kathleenrolingart.com





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Have you or others in your organization wanted to learn to make sketchnotes yourself? Book Kathleen to come do a 1 hour workshop for you!

What's the value in learning visual notetaking skills?

Sketchnoting, or visual note taking, has a number of different benefits for lifelong learners.

- Visual note taking crosses more neural pathways in the brain while you listen to teaching than traditional note taking, causing you to retain information learned much more.
- Imagery associated with concepts is far more likely to help you retain the information you are learning, as well as **truly understand** the concepts because it requires active listening and processing at the same time.
- Sketchnoting really increases **active listening** skills and practices the ability to listen and process all of the information being input.
- Visual Learners will be able to create their own visual aids and even share them with others to support their learning!
- Visual Note taking is a highly valuable skill for anyone with Dyslexia who may struggle to take notes in traditional form.
- Lastly, making artworks out of the notes is way more fun! You and others in the workshop will be more engaged in your learning if you learn to make works of art out of what you are hearing.

Sketchnoting skills are valuable for ANY person to learn. Sketchnoting is not just for artistic people. It is for anyone of any artistic skill level. I will break down visual note taking skills in its simplest form during our workshop session, so anyone of any artistic level can create their own sketchnotes to support their learning.

These lessons focus more on the skills for learning vs an artform.



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THE PROCESS:

The first step in the process of booking Kathleen for a workshop is to set up your free consultation appointment. This can be face-to-face or through a phone call or skype. If you prefer, we can simply communicate through email or texts. In your consultation we will discuss the details of your event and what you're looking for in the creation of the sketchnotes.

There are no obligations to book Kathleen. You can ask your questions during the consultation to decide if you'd like to book Kathleen or not. Once you determine that you'd like to book Kathleen, you will receive a contract to sign. Once Kathleen has a 30% non-refundable deposit and signed contract, you will be officially booked for your event.

Prices and Fees:

Kathleen's workshop session is between 45-60 minutes long depending on your time allowance. Discuss the time constraints with Kathleen in your consultation. One session is \$130 + any travel costs. (See *Travel Expenses & Accommodations Terms* if travel is necessary outside of Des Moines Metropolis of Iowa.) You will provide the materials for participants or they will bring their own materials (paper and pencil + some form of coloring material like colored pencils or crayons or markers)

Please Note: Commissions have many varying factors. The artist's fee may vary if your particular project requires a change in fee. Any varying fees will be discussed in your free consultation and in the quoted price.

LIVE Drawing Display:



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Kathleen will require a way to demonstrate her lessons. You may provide either a white board with markers for her to use or a large drawing pad with markers. If your event is purely virtual, Kathleen has a set up with multiple cameras at her workstation to switch between her face and the drawing table. If your event is in person but you'd like to use a TV or projector, you may set up a camera and a location for Kathleen to draw and display your camera on your projector/TV screen. If you have a smart TV, Kathleen can screen share her ipad to the TV to display the process in the making on display for others to follow along. We can discuss your options during your consultation.

Travel Expenses & Accommodations Terms:

Transportation, round trip business class airfare and three star rated or higher accommodations are required for Kathleen Roling. A per diem of \$80 per day will be required for travel time over 2 hours to and from the event Total. These will be included in your quote. *unless otherwise discussed

Deposit & Cancellation Policy: (The Fine Print)

Unless otherwise specified, a deposit of **30%** of the agreed fee is required upon confirmation of order or booking. The remaining 70% of the agreed fee will be required when the session is complete. In event of cancellation, the initial deposit will be considered full and complete payment and is **non-refundable**.

In the event of full fee program cancellation, Kathleen Roling will re-book the program on a mutually convenient date with no penalty if the program is rescheduled within 180 days of the original date, and Kathleen is given a minimum of 2 days notification **before** she begins any kind of travel. Cancellation must be confirmed by Kathleen to have received the notice either through email or phone call. A voice message will not suffice. An email will suffice if Kathleen acknowledges the notice.

If the program is canceled and not rescheduled, the initial deposit will be considered full and complete payment. If the artist attends the event or begins traveling to the event city and does not perform due to event schedule conflicts or permissions, then full payment will still be required. And all travel tickets and event entry tickets must still be paid for.



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Thank You so much for considering me for a commissioned artwork. I am privileged to do what I love and bring more beauty to this world. I am grateful for your business and your appreciation of the arts. I promise to give you my best every day. I strive to make every piece better than the last and I am here to serve you.

Sincerely,

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5616 Hickman Rd, Apt #5
Des Moines, IA 50310