



Artist: *Kathleen J. Roling*

kathleenrolingart@gmail.com

(563) 543 9389

Info Packet for Swimming Pool Murals

From Artist:

Kathleen J. Roling

To Commission work from Artist – Kathleen Roling, first review this artist's services and fees and then complete the required booking information below. Please, email or mail this completed form along with your deposit, to schedule your event or confirm your order for a commission. If you have questions or concerns regarding this form, please call OR TEXT 1(563) 543-9389 anytime. Kathleen will respond during office hours.

You can email Kathleen at:
kathleenrolingart@gmail.com

www.kathleenrolingart.com





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Artwork Inspiration Ideas for you:





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Unique Art Style:

Kathleen is a recognized professional artist with a unique style. When you commission art from Kathleen you will be commissioning a work that uses her individual skills, abilities, and techniques. Kathleen creates artwork that showcases beauty and elicits positive emotions. She may turn down a commission if your request is outside her style or subject matter. For example she has previously turned down a commission for a grim reaper. Kathleen does not specialize in “dark” imagery but prefers to use her talent for bringing joy and beauty to the world and to her clients. There will be no revisions and no input of what the final sketchnotes will turn out to look like. She flows along with the voice of the speaker so Kathleen will produce what comes out naturally during this time. She will create in her own style and creative voice.

THE PROCESS:

The first step in the process of booking Kathleen for a swimming pool mural is to set up your **free** consultation appointment. This can be face-to-face or through a phone call or skype. If you prefer, we can simply communicate through email or texts. In your consultation we will discuss the details of your mural project and what you want to see.

You can ask your questions during the consultation to decide if you'd like to commission Kathleen or not. Once you determine that you'd like to commission Kathleen for a mural, you will receive a contract to sign. Once Kathleen has a 50% non-refundable deposit and signed contract, you will be officially booked.



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Pricing:

Projects will be quoted by **ARTWORK SIZE + TRAVEL EXPENSES**. Please call, or email to be quoted an exact fee for your mural artwork.

Travel costs may include things like mileage, hotel stays, per diem, travel tickets, cost of checking luggage, transportation, parking cost, or any other costs involved in travel. Travel cost will be for herself and her assistant if she determines she needs one for your project.

There are many factors that determine the cost, so Kathleen will quote you to your specific project and may vary from the information here if your project design has more complexities.

To give you a **ballpark idea**, here are some common sizes and their estimated cost (*not including travel expenses*)

6'x6'	\$1,300
10'x10'	\$2,100
15'x15'	\$2,385
20'x20'	\$3,440
25'x25'	\$4,020
30'x30'	\$5,000

Sketches:

Before the painting or drawing process begins I will create a rough sketch based on the details we discussed in your free consultation meeting. I will send you a photograph of the sketch through email. At this time you can let me know if you need any changes made to the design and I will revise the sketch.



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Travel Expenses/Accommodations:

Transportation, round trip business class airfare and three star rated or higher accommodations are required for Kathleen Roling. A per diem of \$50 per day will be required for Travel time over 1 hour from Des Moines, IA. These will be included in your quote.

Deposit & Cancellation Policy: (The Fine Print)

Unless otherwise specified, a deposit of **50%** of the agreed fee is required upon confirmation of order or booking. The remaining 50% of the agreed fee will be required when the artwork is complete. In event of commission cancellation, the initial deposit will be considered full and complete payment and is **non-refundable**. Kathleen Roling will retain ownership of the design and sketches.

Kathleen Roling reserves the right to cancel any performance in part or in whole due to failure of payment. If the program is canceled, the initial deposit will be considered full and complete payment.

Thank You so much for considering me to beautify your swimming pool! I am privileged to do what I love and bring more beauty to this world. I am grateful for your business and your appreciation of the arts. I promise to give you my best every day. I strive to make every piece better than the last and I am here to serve you.

Sincerely,

A handwritten signature in black ink that reads "Kathleen J. Roling".

Kathleen J. Roling

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5616 Hickman Rd, Apt #5
Des Moines, IA 50310